

Introduction

‘The Master Plan will provide the framework for the sustainable use, management and renewal of Moore Park, whilst protecting its core values. It will also provide a guide for day-to-day operational and long term decision making, facilitate prioritisation of resource allocation, and provide a basis for accountability.’

Centennial Park and Moore Park Trust (CPMPT)



Figure_1.1. Site location within Sydney context

- Project objectives as outlined by Centennial Park and Moore Park Trust (CPMPT)**

 1. Maintaining and enhancing green open space
 2. Improving financial, social and environmental sustainability
 3. Responding to increasing visitation and usage demands
 4. Accommodating the changing and increasingly diverse sporting and recreational needs of local and regional visitors
 5. Conserving the integrity of Moore Park’s important natural and cultural values and heritage fabric
 6. Providing for dynamic community and stakeholder engagement
 7. Providing for the integration of the following developments within the precinct:
 - CBD and SE Light Rail route and the Moore Park Station
 - Anzac Parade Shared Path Bridge
 - Planned capital projects to be undertaken by the CPMPT
 - Planned capital projects proposed by Parklands licensees (e.g. Entertainment Quarter, Fox Studios, etc)
 - Planned capital projects implemented by surrounding stakeholders (e.g. Sydney Cricket and Sports Ground Trust (SCGT))
 8. Providing solutions for transport and access to this busy and important precinct
- The CPMPT’s mission is to manage Centennial Parklands as a place of national significance for the enjoyment, social connection and wellbeing of the community by:**

 - Maintaining and strengthening the integrity of the Park
 - Ensuring equity of access and diversity of leisure experiences
 - Working in partnership with key stakeholders
 - Achieving a sustainable organisation that delivers sound business practice and improved revenue

Purpose of the Master Plan

The Moore Park Master Plan responds to current needs, trends and issues facing not only the Park itself, but the wider Sydney context. The Plan provides a framework for the sustainable future use, management and renewal of the Park to ensure its long term viability.

It will respect Moore Parks core values and is, in short:

- _Solutions based
- _Future focused
- _Effective
- _Reasonable
- _Sustainable

What the Master Plan is about

The Moore Park Master Plan will support and expand the CPMPT’s vision to create powerful connections between people and this valuable Park. The Master Plan will aim to exemplify design excellence, improve the social, environmental and financial sustainability of the Park, increase visitation and conserve historic fabric and natural systems for future generations.

The Moore Park Master Plan sits within a greater Plan of Management for Centennial Parklands that includes Centennial Park and Queens Park. The Plan will align itself with the overall strategic vision for the Park to secure its sustainable future.

The Master Plan will seek to:

- _Respond to the increasing population and changing demographic of Sydney moving toward 2040
- _Find solutions to the current and future challenges of Moore Park
- _Create a shared understanding of Moore Park’s values and present balanced objectives
- _Identify opportunities for sustainable commercial activities
- _Celebrate and conserve Moore Park’s rich culture and heritage values
- _Review, incorporate and align planned projects within Moore Park
- _Integrate with other planned infrastructure and developments such as the CBD and SE Light Rail, Anzac Parade Shared Path Bridge, and Centennial Park Master Plan
- _Set the framework for high quality urban design, landscape and architecture

- _Provide for dynamic community and stakeholder engagement
 - _Guide strategic day to day operations, planning and management
- What the Moore Park Master Plan is not about**

The Master Plan is not a fixed proposal with a predetermined outcome. It is a framework that allows the Park to evolve, responding to the needs and demands of the community. The plan will help facilitate decision making while guiding day to day strategic planning and operations.
- Objectives**

The Master Plan will establish Moore Park as a local, national and international sporting and recreation destination. It will actively support the conservation of our natural systems, supporting good health in people and urban ecosystems. The Master Plan will be a framework for the following objectives;

 - _Conserving the integrity of Moore Park’s natural and cultural heritage for appropriate future uses
 - _Understanding the diverse parts while planning for the whole
 - _Providing appropriate mitigation strategies to the ongoing challenges presented by climate change
 - _Creating improved access and permeability including greater promotion of sustainable transport options allowing for a more vibrant and better connected precinct
 - _Conserving and enhancing flora and fauna biodiversity
 - _Adopting environmentally sustainable water use
 - _Maintaining and enhancing green open space
 - _Increasing opportunities for both passive and active recreation use across the parkland
 - _Allowing for new experiences for residents and visitors with greater visitation and participation
 - _Creating robust and sustainable commercial opportunities
 - _Responding to the population growth and needs of Sydney moving toward 2040, particularly around neighbouring localities of Green Square, East Redfern, Surry Hills, Randwick and Paddington
 - _Responding to planned capital projects and initiatives from within the Park and neighbouring stakeholders.

‘The role of public parkland becomes ever more complex and critical as our cities grow denser. Rather than being viewed simply as a threat, this reality should be embraced as an opportunity to bring new vigour and life to an already valuable resource.’

Matthew Pullinger, HASSELL

Structure of the Report

This report is structured in a manner that reflects the approach to developing and refining the Moore Park Master Plan.

The report looks at Moore Park in its urban context, discussing the implications of broader demographic trends, natural and cultural heritage, patterns of community usage, access and movement as well as trends in visitation and participation.

The Master Plan has been developed in consultation with members of the public, community groups and key stakeholders such as sporting clubs, codes and tenants across the precinct. Additionally, the Sydney Cricket and Sports Ground Trust (SCGT), local Councils and MPs have all had an interest in the future of Moore Park. Accordingly, their critical feedback and input is outlined and discussed within this report.

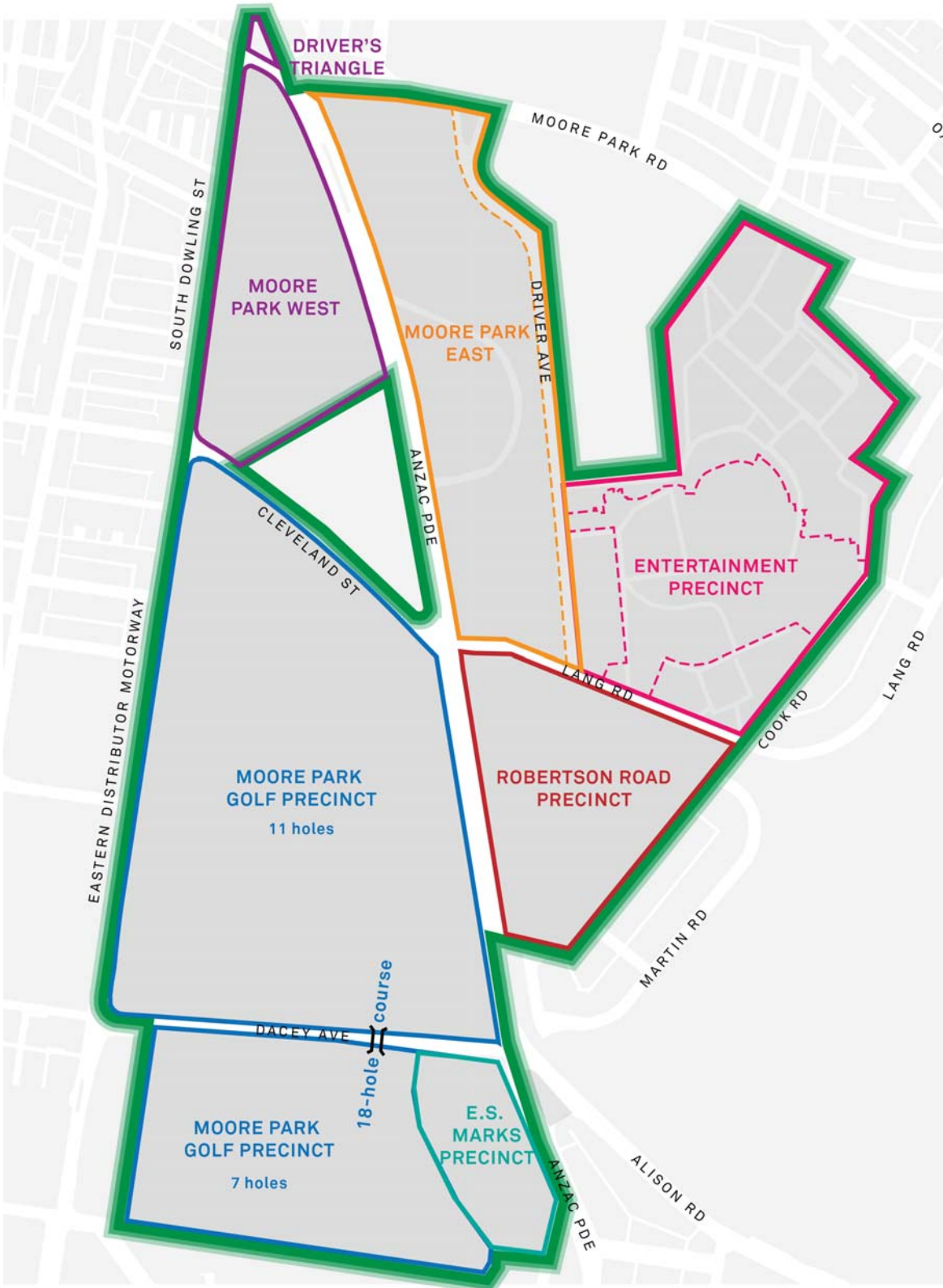
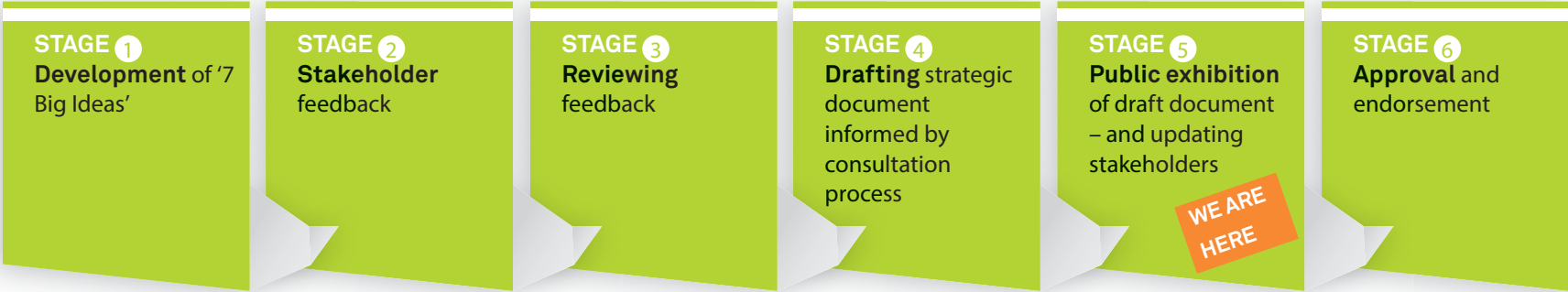
A series of Master Plan principles and key moves emerged from this investigatory work and have been applied to the Master Plan. The Master Plan has also been broken down into layers to be explored and understood in two ways; from a spatial or environmental theme or from the perspective of user groups.

Volume 2 includes a compilation of specialist reports and desktop site analysis, which underpins many of the key strategies presented in the Master Plan.

Master Plan Process

The Master Plan has been developed in a highly transparent and collaborative manner. The design methodology and process adopted is as follows:

- Information collection and data analysis of natural and cultural heritage, traffic and transport patterns, sport and recreation trends, landscape character, land use and visitation
- Initial workshop with CPMPT to establish a list of ‘agreed issues’ needing to be addressed in the Master Plan
- The development of a Strategic Brief, endorsed by CPMPT, which encapsulated the strategic objectives identified for the Master Plan which were drawn from the early phases of work
- The development of ‘7 Big Ideas’ for the future of Moore Park – which were tested in the first round of public consultation through a series of detailed interviews, information days and on-line public consultation
- The analysis and compilation of feedback to the 7 Big Ideas received from all parties, which was used to inform the subsequent Master Plan
- The preparation of an interactive website and supporting Master Plan report, synthesising all phases of work to date, and outlining the Master Plan that will guide the future development and management of Moore Park to the year 2040
- The Master Plan report and interactive website have been endorsed by CPMPT and the Minister for Environment and Heritage before being formally exhibited for public comment and feedback
- Pending review of feedback and any final amendments that may arise from the formal public exhibition, the final Master Plan Report will be adopted by CPMPT



Figure_1.2. Existing Moore Park Precincts Plan

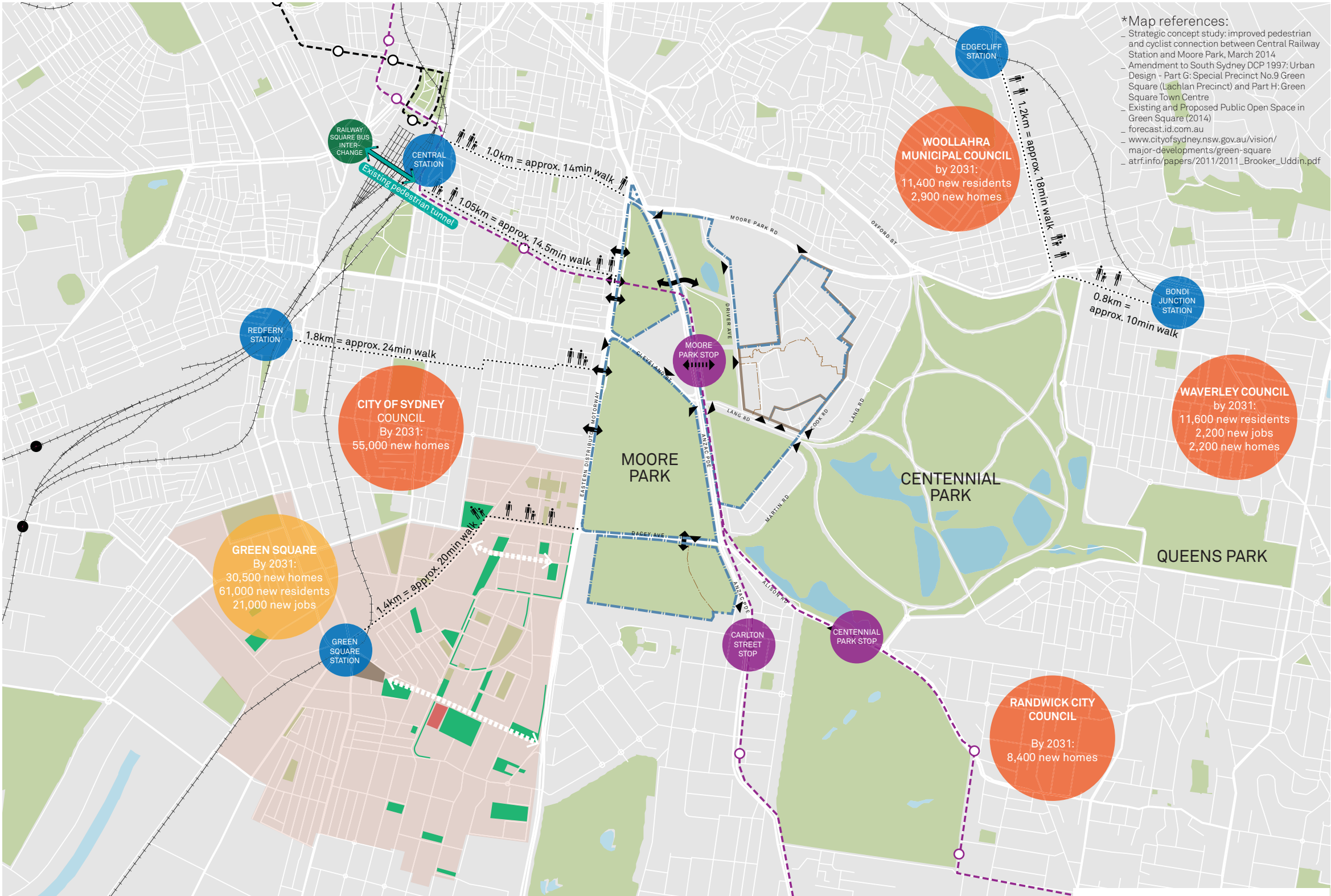
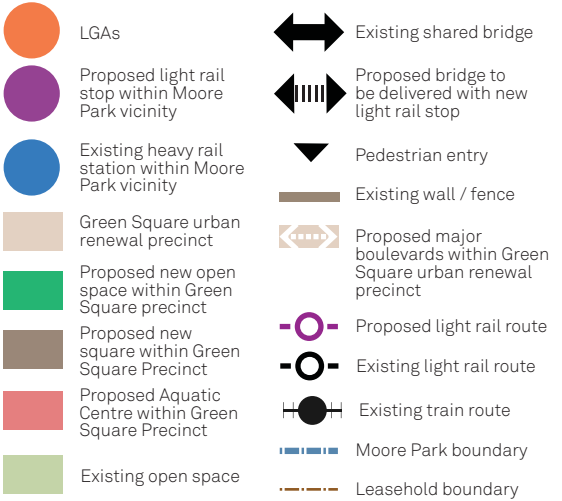
Moore Park is in the midst of a changing city.
Upwards of 60,000 extra people are estimated to be moving in around Moore Park over the next 20 years.
With no sizeable additional green space close to the city, Moore Park must utilise its green space to cope with increasing demands whilst ensuring the conservation integrity of these spaces is a priority.

Urban Context

Moore Park sits within an urban environment that is undergoing substantial change and growth, with a number of Sydney’s important transport projects and renewal precincts at its front door. The rapidly growing population in neighbouring areas will increase pressure and demands on the use of the Park:

- The Green Square urban renewal precinct lies to the south west of Moore Park. This area is expected to grow to 60,000 new residents by 2030. With no sizeable green space provision, this will place increasing demands and pressures on the use of Moore Park
- Access to Moore Park is an ongoing challenge. Although the majority of visitors arrive by car, there is a large percentage (40-50%)* who arrive by foot.
- Light rail will increase the number of people arriving to the Park by public transport, however, it is expected that walking will continue to be a popular mode of access during events, particularly from surrounding residential areas
- Pedestrian traffic from Central Station typically follows Foveaux and Fitzroy Streets. This route has a steep gradient and inadequate crossing capacity at Drivers Triangle creating safety concerns during large events. Devonshire Street has been identified as the new pedestrian and transportation corridor linking Moore Park to Central Station, via the Devonshire Street pedestrian tunnel. It is envisaged that this will link directly to Albert Tibby Cotter Bridge, providing direct access between Central Station and Sports Stadia.

*CBD and SE Light Rail Project - Environmental Impact Statement, 2013



Figure_1.3. Existing pedestrian and public transportation network including planned capital works project and projected population growth in surrounding areas

01 Introduction
Study Area

Park Identification

The study area comprises 146 hectares, 115 of which consist of open space. The area is physically divided, by its road network, into six diverse precincts (see Fig 1.2). Each of the six precincts has its own complexities and diverse range of uses.

The adjacent map describes Moore Park and its key features; illustrating its current uses, precincts, heritage, transportation and cycle networks. Refer to Volume 2 for a more detailed analysis of the existing conditions.

Cricket

Rugby / Touch / Soccer

Rugby

AFL

Soccer / Touch

Cricket / AFL

Athletics Field

Tennis Courts

Basketball / Netball

Multi-Purpose Synthetic Fields

18-hole Golf Course

Baseball / Softball

Equestrian Centre

Hordern Pavilion/ Royal Hall of Industries

Amenities

Kippax Lake

Fox Studios

Entertainment Quarter

Heritage Items

Other Buildings

Existing Pedestrian Bridge

Proposed Pedestrian Bridge to be delivered with new light rail stop

Proposed Light Rail Route and Stops

Signalised Intersection /Crossing

Bus stop

Federation Way

Leasehold boundary

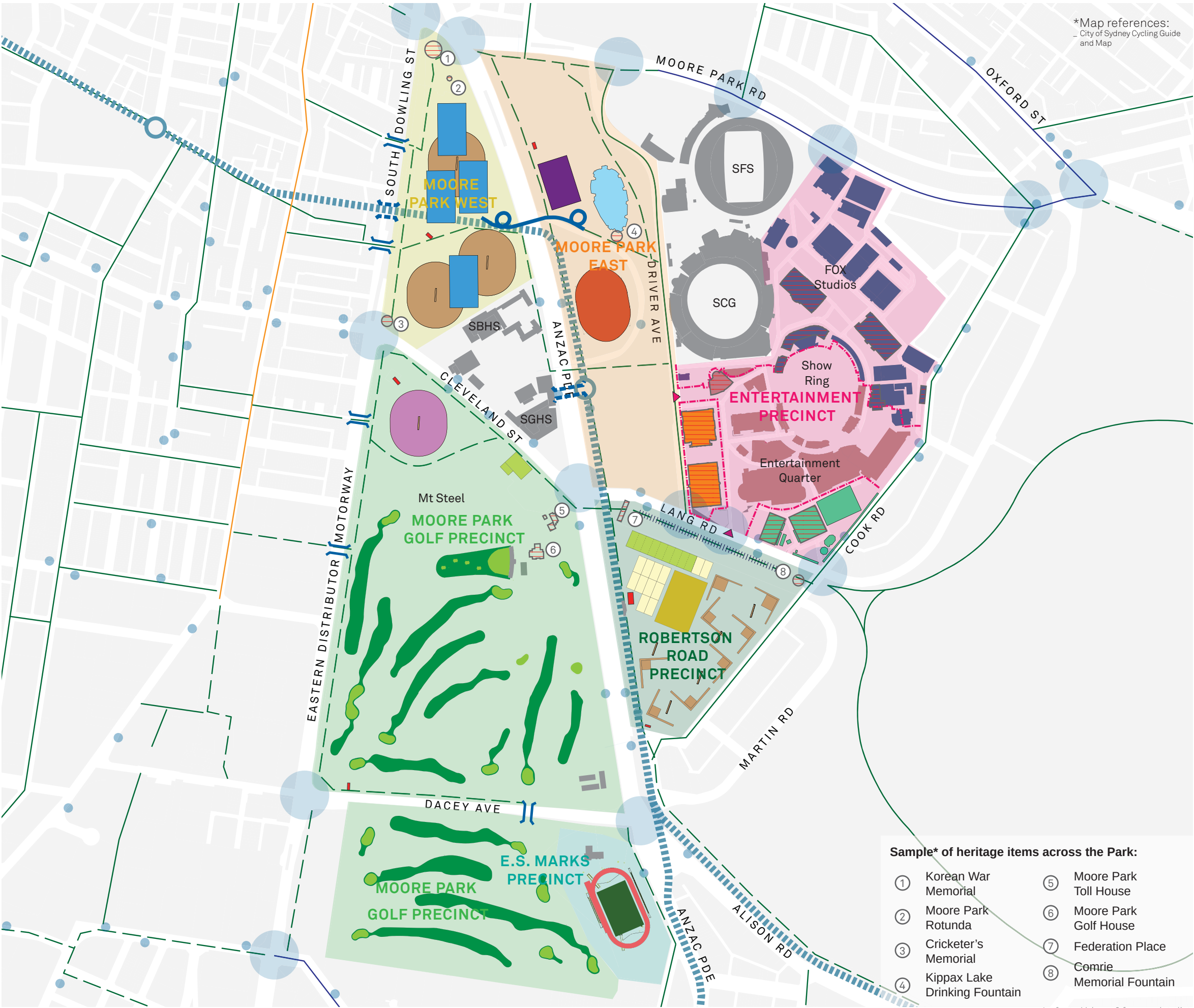
Access to Entertainment Quarter

Off-road cycle & pedestrian route

On-road cycle way (low to medium traffic)

On-road cycle way (high traffic)

On-road separated cycle way



Figure_1.4. Summary of existing Moore Park context